

Fresh Expressions Press Release



Sub heading here ...

Paragraph 1

Introduction. Summary of key information.

Paragraph 2

Provide more details of what's already been outlined.

Paragraph 3

Provide a quotation relevant to the topic making sure to mention who said this.

Paragraph 4

Add any statistics, extra details or news-worthy info.

Paragraph 5

Conclusion, rounding up what's been said and not containing any new information not previously mentioned.

NOTES

- It's often useful to provide a short bio of the person involved in the statement.
- List contact details so those using the press release can find out more.
- Always include web and social media details.
- Always ensure the release is one page only.